

# NEWS ENTERPRISE

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## New facial technique offered locally

by LOREEN BERLIN  
*Special to the News-Enterprise*

Celebrities don't have anything on Los Alamitos, as the Oxygen Facial, which is the latest rumored obsession of "Madonna" – of Hollywood fame – has been available in Los Alamitos for several months and was first aired locally on Los Al TV3 before it aired on the Good Day LA show recently. Now anyone can look like the stars – especially for the holidays – and it's not too late for "your" Christmas/Holiday red carpet appearance. It's reported that the new Oxygen Facial, which puts pressurized oxygen into the skin, and is pre-coated with wrinkle-fighting serum, intended to make the face firm and youthful, is used to improve Madonna's complexion before photo shoots and events. Make-up artist Gina Brooke said that once Madonna saw how soft and supple her face looked after the Oxygen Facial, she was "hooked."

"I love the treatment and so does my face," Madonna is reported to have told the press recently. And the secret is out that this year's Emmy organizers have requested the "glam-on-the-go" O2 Intracuticals Atoxelenes™ Line Wand as a must have gift for all 2006 nominees. Many celebrities such as Heather Locklear and Molly Sims are said to have the new facial equipment at home for "instant pick-me-ups" of the Oxygen Lifting

and Hydrating Facial. Donatella Versace and Gwen Stefani are also among celebrities using the Oxygen Facial to stave off the dreaded aging process. Michelle Peck, Madonna's facialist, was seen recently on the "Today Tonight" show on Australian T.V. talking about the Hollywood treatment. The Oxygen Facial is a 30-minute treatment that combines regenerative oxygen with soothing anti-oxidants. The Rejuvenation Infusion is full of anti-ageing vitamins A, C, E and green tea. In just one 30-minute treatment, the skin looks and feels rejuvenated, radiant, moisturized and fresh, said Dr. Lorraine Urbina, Licensed Aesthetician with Suddenlly Younger and Slimmer in Los Alamitos, who works with a medical team at her location. Urbina said the treatment literally lifts, firms, tightens and erases fine lines.

"I watch it happen as I'm doing the treatment," Urbina said. The application of the serum with oxygen promotes the acceleration of cellular growth, giving a finer younger-looking outer-layer on the face. The hyperbaric pressure of the machine plumps, firms and tightens skin, minimizes pores and helps to erase fine lines and wrinkles – and all of that with a non-invasive technique, said Urbina. And, it's not just for women – men such as Justin Timberlake, a southern gentleman with a modern twist, is said to enjoy the Oxygen Facial, and is envied by other men

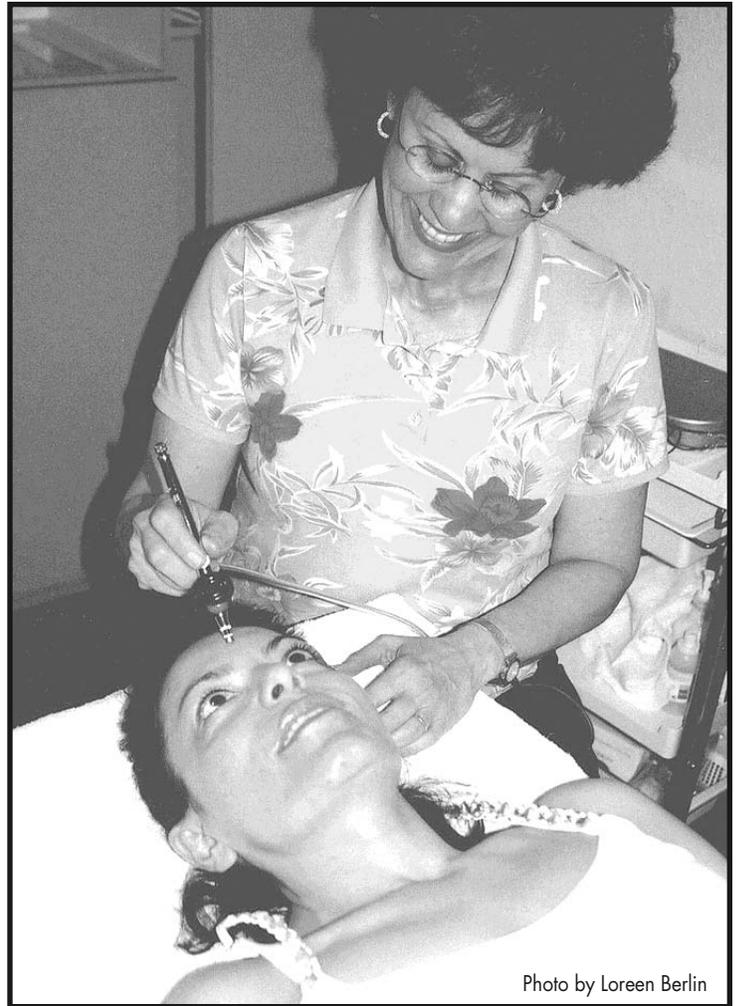


Photo by Loreen Berlin

Dr. Lorraine Urbina, D.C., Licensed Aesthetician, and Registered Trigenics Physician, owner and operator of Suddenlly Younger & Slimmer Wellness Spa in Los Alamitos, administers the new "Madonna" Oxygen Facial to a patient.

for his great looking skin. An Intracutaneous Rejuvenation Infusion is a unique experience providing instant results that can be seen and felt immediately. In one 30-minute treatment the skin looks and feels years younger, said Urbina. For information, call Suddenlly Younger and Slimmer Wellness Spa at

562-596-1019 or visit [www.suddenllyyoungerandslimmer.com](http://www.suddenllyyoungerandslimmer.com), or view The Wellness and Rejuvenation Show on LATV3, at various times.